

Dear Reader,

We are celebrating our 75th anniversary! At the end of WWII, the Canadian government was looking for a mechanism to channel Canadian products into the rebuilding of Europe. In 1946, it established the Canadian Commercial Corporation, a Crown corporation through the *Canadian Commercial Corporation Act* to execute commercial contracts on the government's behalf. In 1956, it the Canadian government signed the Canada-U.S. Defence Production Sharing Agreement and asked CCC to meet Canada's obligations under this treaty. Today, CCC is Canada's government-to-government (G2G) contracting organization with a proud <u>75-year history of bringing Canada to the world</u>.

As leaders in defence trade, we are focused on growing the number of Canadian businesses selling to the U.S. Department of Defense (DoD). That's why we've been actively promoting Canada-U.S. defence trade at the <u>ComDef 2021</u> <u>conference</u> and why we've designed our step-by-step guide to getting ready to sell to U.S. DoD <u>Grow Your Defence Business Beyond Canada's Borders</u>.

We believe that enabling successful commercial contracts between Canadian businesses and their government buyers around the world is an important contribution we make to economic diplomacy for Canada.



News | Events

CCC at ComDef 2021

CCC's President and CEO, Bobby Kwon, was a guest speaker at <u>ComDef 2021</u> discussing how CCC's administration of U.S. DoD contracts with Canadian companies helps ensure security of supply and the resiliency of Canada-U.S. defence industrial base.

Read more



News | Events

CCC at Southeast Asia Infrastructure Forum

CCC's President and CEO, Bobby Kwon, joined Minister Mary Ng and Chief Trade Commissioner, Sara Wilshaw, at the Team Canada Southeast Asia Infrastructure Forum, to promote trade between Canada and Southeast Asia.

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News | Leadership

Michel Chartrand VP Legal Services, General Counsel and Corporate Secretary

CCC appoints Michel Chartrand as acting Vice-President, Legal Services, General Counsel and Corporate Secretary.

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Blog | Exporter Insights

4 ways to validate sales opportunities with government buyers

CCC Account Director, Antony Rizk, reveals four major signals exporters can look for to assess which opportunities are worth investing your BD team's time and effort.

Read more

SEIZING OPPORTUNITY: DEVELOPING A WINNING PROPOSAL

There is a world of opportunities out there for Canadian businesses.





CCC | eBook

Seizing Opportunity: Developing a Winning Proposal

There is a world of opportunities out there for Canadian businesses to sell their solutions to governments around the world. Our free eBook <u>Seizing Opportunity: Developing a Winning Proposal</u> helps you develop high quality proposals. Download our eBook today and start winning.

DOWNLOAD NOW



Trade Commissioner Service | Partner Service

Exporter Solutions

The Canadian Trade Commissioner Service (TCS) launches <u>Exporter</u>
<u>Solutions</u> to make doing business abroad easier for Canadian exporters.

Access assistance from Trade Commissioners in over 160 cities around the world, obtain business-critical insights, guidance, and contacts to help resolve time-sensitive situations.

LEARN MORE

GLOBAL BID OPPORTUNITY **FINDER - QUICK START GUIDE**

Start taking advantage of global opportunities





CCC | eBook

Global Bid Opportunity Finder - Quick Start Guide

Finding International tenders just got a lot easier for Canadians with our **Global Bid Opportunity Finder!** Download our **Quick Start Guide** today for pro-tips & best practices on searching and responding to international bid opportunities on the fastest growing bid opportunity app in the world.

DOWNLOAD NOW



CADSI | Partner Event

Canadian Defence Marketplace

Don't miss CADSI's Canadian Defence Marketplace, a platform that brings industry and government leaders together for virtual business-tobusiness and business-to-government meetings. Take advantage of this opportunity to connect. Registrations through Canadian Defence Marketplace.

LEARN MORE

We're now on Twitter! Follow us!





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