

SUPPORTING EXPORTERS THROUGH COVID-19

Dear Reader,

As we continue to lead and work through the pandemic, governments around the world continue to rely on Canadian products and services. In this edition, we are looking ahead at how we can help Canadian exporters connect with international customers in a post-pandemic world.

Although we continue to work from home, its business as usual and we remain committed to supporting customers through this difficult time in order to help them win contracts. In fact, in June 2020 CCC signed a deal with [**Bell Textron to Provide Bell 505s to the Montenegro Air Force**](#), and we know we'll soon have other new contract wins to celebrate with you as well.

If you are looking for new opportunities, take a look at our new free guide: [**Beyond Defence: Securing opportunities for all kinds of Canadian businesses with the U.S. Department of Defense**](#). We are also working closely with our Canadian exporter customers to revive international contract pursuits and are developing new products soon to be launched in September that will make finding international opportunities easier. Stay tuned!

Finally, we are pleased to announce that Minister Ng recently announced the [**reappointment of Christa C. Wessel**](#) to the Canadian Commercial Corporation Board of Directors.

If you're a Canadian company looking to export your product or service, [**contact us**](#) to discuss your lead.



Global Sales | Bell Textron

CCC & Bell Textron Sign Global Contract

After several months of shutdown due to the global pandemic, governments are opening up and business is slowly starting up again. Read about CCC's most recent deal with [Bell Textron](#) to provide aircrafts and training to the Montenegro Air Force.

[Learn More](#)



SME Funding | CanExport

Expand Your Business Horizons

Looking to grow your business globally? Apply online for up to \$75,000 in CanExport SMEs funding to cover up to 75% of your upcoming international market development activities. Take a look at the CanExport website for more details.

[Learn more](#)



Trade Networks | Government of Canada

Discover Canada's Trade Networks

With so much change underway in the world, now is the time to explore new markets. Canada's broad and growing trade network gives Canadian companies preferred access to diverse markets all over the world. Explore trade and investment agreements by country to find new markets and learn about the opportunities available to your business.

[Learn more](#)



Trade Resources | FITTSkills Lite Series

Free Tools to Explore Exporting

Export Development Canada and the Forum for International Trade Training (FITT) have published a host of trade-related resources from marketing to cash flow to intellectual property and more. Download these free international trade resources and have the answers you need right at your fingertips.

[Learn more](#)

New Guide Now Available for Small Business



Did you know the United States Department of Defense (DoD) is looking to buy Canadian technologies? Our new knowledge product explains all the ways that the U.S. DoD is going Beyond Defence and is opening new opportunities for Canadian businesses. Find out how your small business could benefit.

[Download now](#)

CERS | Export Development Canada

Making Exporting Easier



Take a look at this article by Export Development Canada outlining the new Canadian Export Reporting System and learn how the Government of Canada is making exporting easier for companies that are delivering on contracts.

[Learn more](#)

COVID-19 | Government of Canada



Assistance for COVID-19 Impacted Businesses

Get support for your business during COVID-19 with help from the Government of Canada. Simply answer a few questions to receive a tailored list of Government COVID-19 support and other programs and services.

[Learn more](#)

COVID-19 | McKinsey



The COVID-19 Recovery Will Be Digital: A Plan for The First 90 Days

The COVID-19 pandemic has lead to the rapid integration of digital technologies for many companies. With this new found way of working, exporting opportunities will only become more accessible. Here's a breakdown of the next 90 days of recovery from the pandemic and what this could mean for the future of your business.

[Learn more](#)





How can we help?

Take a moment to provide your feedback and let us know which support services you need most from CCC right now.

[Provide feedback now](#)

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